



Product Overview: Alpha 2010™ Dry Heat Environmental Spa System

What is it?

Alpha 2010 features:

- **Dry heat** (0-180° Fahrenheit)
- **Adjustable vibratory massage** with an ergonomic contour bed
- **Aroma/essential oil diffusers** – 4 unique aroma blends to compliment any session
- Soothing lower **back and thigh heat**
- **Cool facial air** keeps clients from overheating and from feeling claustrophobic
- **Stereo sound system** with CD player enhances any session with soothing music or inspiring nature sounds
- **12 pre-set spa programs** that automatically select the appropriate temperature, vibrational massage pattern, aroma blend, duration of the session, and heat pad selection for optimal results and customized experiences. Pre-set programs include:

| | | |
|-------------|------------------|-----------|
| Relaxation | Pre/Post Massage | Preheat |
| High Heat | Sleep | Skin Care |
| Muscle Care | Cleansing | Body Wrap |
| Meditation | Energy | Health |
| Customized | | |

- **Customized program feature** gives the client the opportunity to build a pre-program from the bottom up

These features combined create the ultimate in relaxation and cleansing services. This unit can be marketed as the perfect add-on service or as a stand-alone machine offering a self-service protocol for efficient results and additional privacy. Alpha 2010 is a dry heat sauna capsule designed to enhance the effectiveness and pleasure of all of your spa services, including:

- Body wraps and masks
- Relaxation services
- Cellulite reduction sessions
- Natural cleansing services
- Facials





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Why is this system unique?

This system combines unique and beneficial components to create the ultimate in heat mediums and relaxation experiences. Alpha 2010 combines ancient Ayurvedic philosophies of meditation with innovative technology to offer a user-friendly, efficient approach to skin and body services.

How does dry heat work with the body?

Alpha 2010 emits dry heat, which is delivered to the body through two distinct processes known as conduction and convection. The term **convection** is defined as the use of air currents to deliver heat to the body; in short it is the process of heating a space or environment. **Conduction** is defined as the direct contact of hot air to the skin as it is circulated throughout the capsule during each session.

Benefits for your business:

- Maximizes current services
- Allows you to perform multiple services at once
- Enhances results with controlled heat and other unique features
- Increases revenue
- No technician needed, reduce your staffing needs

Cost Per Session:

\$0.15 - \$0.50 in electrical costs

\$4.50-\$15.00 when combined with product costs for masks or wraps

Menu Suggestions:

1. Desert Caravan Full Body Drench: \$75.00

Envelope yourself in the deeply moisturizing Tango™ Paraffin Bodyfango. The desert's dry heat is captured in the Alpha 2010, enhancing product absorption as you fall into deep relaxation. You will be left with toned and replenished skin!

2. Beauty Bar Natural Cleansing Session: \$30.00

It's simple- pick a product, pick a pre-program, and see the results! For natural skin cleansing, apply a liberal amount of Body Contouring Oil all over the body. Hop into the Alpha 2010 for a 45 minute cleansing session... inhale the aroma, stay cool with fresh air caressing your face, tingle from head to toe with vibrational massage while the dry heat of the capsule cleanses your skin, body, and mind!



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Specifications:

Length: 89"
Width: 35"
Height: 39"
Weight: 225 lbs

Alpha 2010 Spa System Includes:

- Alpha 2010 Spa Capsule
- Pedestal
- Essential Oil Blends: Cleansing, Relaxation, Health, and Vigor
- Egg of Time CD
- Headphones
- Owners/Service Manual
- Your Choice of 4 Distinct SpaSense™ Kits:



- Swedish Miracle Wrap Kit
(Includes enough product for 50-60 clients)



- Tango Paraffin BodyFango Kit
(Includes enough product for 50-60 clients)



- Sea System Seaweed Wrap Kit
(Includes enough product for 50-60 clients)



- Beauty Body Bar Package
(Includes Skin Repair Body Oil, Body Contouring Oil, Muscle Ease Oil, Sea Renew Gel, Celiminate Tone and Sculpt Cream, and Sea Moisture Lotion)